



# THE AP-GfK POLL

## July, 2014

Conducted by GfK Public Affairs & Corporate Communications

**A survey of the American general population (ages 18+)**

*Interview dates: July 24 - 28 2014*

*Number of interviews, adults: 1,044*

*Margin of error for the total sample: +/- 3.4 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.  
Please refer to the exact sample number at the bottom of each table.*

*\*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone.  
For more information, see <http://www.ap-gfcpoll.com>.*



*Some questions held for future release.*

*IM2 through IM10 previously released.*

*Some questions held for future release.*

RUS1. Do you think the sanctions the United States has imposed in response to Russia's annexation of Crimea have been:

	7/24-28/14	3/20-24/14
Too strong	5	10
About right	38	45
Not strong enough	53	41
Refused/Not Answered	5	5

*Based on:*

*N=1,044*

*N=1,012*

RUS2a. Given Russia’s annexation of Crimea and continued support of the Ukrainian separatist movement, would you support, oppose or neither support nor oppose the U.S. taking each of the following actions:

<b>Expanding sanctions against Russia so that they target the Russian economy, including its energy businesses</b>	7/24-28/14	3/20-24/14
Support	52	47
Neither support nor oppose	34	37
Oppose	11	14
Refused/Not Answered	4	3

Based on:

N=1,044

N=1,012

<b>Providing military support to nations if they are targeted by Russia</b>	7/24-28/14	3/20-24/14
Support	21	23
Neither support nor oppose	41	40
Oppose	35	34
Refused/Not Answered	3	3

Based on:

N=1,044

N=1,012

<b>Providing financial support to nations if they are targeted by Russia</b>	7/24-28/14	3/20-24/14
Support	21	22
Neither support nor oppose	42	41
Oppose	33	34
Refused/Not Answered	3	3

Based on:

N=1,044

N=1,012

Note: RUS2 - modified question and item wording from March 2014 poll

RUS3. How likely do you think it is that investigators will be able to determine who is responsible for shooting down Malaysia Airlines Flight 17?

	7/24-28/14
<b>Extremely/Very likely</b>	<b>32</b>
Extremely likely	13
Very likely	19
<b>Somewhat likely</b>	<b>32</b>
<b>Not too/Not at all likely</b>	<b>35</b>
Not too likely	23
Not at all likely	12
Refused/Not answered	2

N=1,044

*Some questions held for future release.*

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11
Supporter	23	20	22	27	20	17	23	22	27	23	22	25	30	28	25	33	30
Not a supporter	74	77	73	67	76	78	62	64	63	65	67	71	64	68	70	61	63
Don't know [VOL]	na	na	na	na	na	na	12	13	8	10	10	4	6	4	5	5	7
Refused/Not Answered	4	4	6	6	4	5	3	1	1	1	1	1	1	*	*	1	*

Based on: N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	35	28	31
Somewhat	64	71	67
Refused/Not Answered	1	1	2

Based on: Tea Party Supporter N=259 N=263 N=227

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	<b>TOTAL</b> 10/19-23/12	<b>REGISTERED VOTERS</b> 10/19-23/12	<b>LIKELY VOTERS</b> 10/19-23/12	<b>TOTAL</b> 9/13-17/12
Democrat	29	32	30	33	29	31	27	29	33	31	32	34	31
Independent	24	21	24	23	28	27	29	30	27	27	28	27	29
Republican	28	26	27	25	23	23	21	21	23	25	28	30	22
None of these	17	19	16	18	17	15	20	19	15	14	8	6	17
Don't know [VOL]	na	na	na	na	na	na	1	*	1	2	2	*	1
Refused/Not Answered	3	3	3	2	2	3	3	1	2	2	2	3	*

Based on: N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
<b>Total Democrat</b>	<b>40</b>	<b>43</b>	<b>41</b>	<b>44</b>	<b>42</b>	<b>44</b>	<b>44</b>	<b>46</b>	<b>49</b>
Democrat	29	32	30	33	29	31	27	29	33
Independent – lean Democratic	8	9	8	9	8	10	10	12	10
None – lean Democratic	4	3	3	2	4	3	7	5	6
<b>Total Republican</b>	<b>38</b>	<b>34</b>	<b>39</b>	<b>35</b>	<b>37</b>	<b>35</b>	<b>37</b>	<b>36</b>	<b>37</b>
Republican	28	26	27	25	23	23	21	21	23
Independent – lean Republican	8	6	10	8	11	9	11	9	9
None – lean Republican	2	2	2	2	4	3	5	6	5
Independent – don't lean	8	7	6	5	10	9	7	7	6
None – don't lean	14	16	14	16	12	12	6	6	4
[VOL] Independent – lean other	na	na	na	na	na	na	1	1	1
[VOL] None – lean other	na	na	na	na	na	na	2	1	1
Don't know	na	na	na	na	na	na	2	2	1
Refused/Not answered	-	-	-	-	-	-	2	1	2

Based on: N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002

G11b. Generally speaking, do you consider yourself a...?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	16	22	18	20	20	18	22	21	21
Conservative	34	33	38	38	35	36	40	37	40
Moderate	45	42	40	38	42	41	30	35	32
Don't know	na	na	na	na	na	na	6	5	5
Refused/Not answered	4	4	4	5	4	5	2	1	2

Based on: N=1,044 N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002

**ASKING ORDER OF G11C/G11D ROTATED:**

G11c. And when it comes to most [BOLD: social] issues, do you consider your views to be:

	7/24-28/14	5/16-19/14	3/20-24/14
Liberal	24	28	23
Conservative	34	32	36
Moderate	38	35	38
Refused/Not answered	4	5	4

Based on: N=1,044 N=1,354 N=1,012

G11d. And when it comes to most [BOLD: economic or fiscal] issues, do you consider your views to be:

	7/24-28/14	5/16-19/14	3/20-24/14
Liberal	12	16	14
Conservative	45	41	42
Moderate	39	39	39
Refused/Not answered	4	4	5

Based on: N=1,044 N=1,354 N=1,012



S1. Are you currently registered to vote at your address, or not?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	78	74	77	73	79	78
No	15	19	16	20	16	15
Not sure	4	5	5	4	2	5
Refused/Not answered	3	3	2	3	2	3

Based on: (Excludes those living in ND)

N=1,042

N=1,352

N=1,009

N=1,058

N=1,365

N=1,225

S2. How often would you say you vote?

	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
<b>Always/Nearly always</b>	<b>67</b>	<b>65</b>	<b>66</b>	<b>63</b>	<b>67</b>	<b>68</b>
Always	39	37	37	35	38	40
Nearly always	28	28	30	28	29	29
<b>In about half of elections</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>10</b>
<b>Seldom/Never</b>	<b>21</b>	<b>23</b>	<b>22</b>	<b>26</b>	<b>21</b>	<b>20</b>
Seldom	8	8	8	9	8	7
Never	13	15	14	17	13	13
Refused/Not answered	3	2	3	3	2	3

Based on:

N=1,044

N=1,354

N=1,012

N=1,060

N=1,367

N=1,227

S3a. Sometimes things come up and people are not able to vote. In the 2012 election for president, did you happen to vote, or not?

	7/24-28/14	5/16-19/14
Yes	75	71
No	22	27
Refused/Not answered	3	2

Based on:

N=1,044

N=1,354

S3c. And how about in the **2010 election for Congress**, did you happen to vote in that election, or not?

	7/24-28/14
Yes	64
No	32
Refused/Not answered	5

Based on:

N=1,044

S4. On November 4, 2014, congressional elections will be held. Using a 0-to-10 scale, where **10** means you are completely certain you **WILL VOTE** and **0** means you are completely certain you will **NOT** vote, how likely are you to vote in the upcoming Congressional election? You can use any number between 0 and 10, to indicate how strongly you feel about your likelihood to vote.

	7/24-28/14	5/16-19/14
10 – Completely certain you WILL VOTE	46	44
9	8	9
8	8	8
7	7	4
6	3	4
5	9	10
4	1	2
3	2	2
2	2	2
1	2	2
0 – Completely certain you will NOT vote	10	12
Refused/Not answered	1	2

Based on:

N=1,044

N=1,354

S5. How much interest do you have in following news about the upcoming congressional election? A great deal, quite a bit, only some, very little, or no interest at all?

	7/24-28/14	5/16-19/14
<b>A great deal/Quite a bit</b>	<b>45</b>	<b>40</b>
A great deal	18	15
Quite a bit	27	25
<b>Only some</b>	<b>29</b>	<b>30</b>
<b>Very little/No interest at all</b>	<b>24</b>	<b>28</b>
Very little	11	14
No interest at all	13	14
Refused/Not answered	3	2

Based on:

N=1,044

N=1,354

DM5. Which one of the following best describes where you live?

Urban area	22
Suburban area	46
Rural area	29
Refused/Not Answered	2

Based on:

N=1,044

DRV1. In a typical week, how many times do you drive round-trip somewhere?

<b>Once a day or more (net)</b>	<b>35</b>
Several times a day	14
Once a day	22
4-6 times a week	25
2-3 times a week	16
Once a week	8
Less than once a week	7
Never	8
Refused/Not Answered	3

Based on:

N=1,044

DM30 Are you on active military duty or living in a household with someone on active duty, or not?

Yes	2
No	95
Refused/Not Answered	3

Based on:

N=1,044

DM31. Are you a military veteran or living in a household with a military veteran, or not?

Yes	19
No	78
Refused/Not Answered	4

Based on:

N=1,044

PPEDUCAT. (4 category)

Less than high school	11
High school	31
Some college	29
Bachelor's degree or higher	29

Based on:

N=1,044

PPETHM

White, Non-Hispanic	69
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	2

Based on:

N=1,044

PPGENDER

Male	48
Female	52

Based on:

N=1,044

PPWORK

Working – as a paid employee	52
Working – self-employed	8
Not working – on temporary layoff from a job	1
Not working – looking for work	6
Not working – retired	19
Not working – disabled	6
Not working - other	9

Based on:

N=1,044

PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	18

Based on:

N=1,044

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall?  
[READ LIST]

Under \$10,000	4
\$10,000 to under \$20,000	5
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	19
\$150,000 or more	9

Based on:

N=1,044

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23

Based on:

N=1,044

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted July 24-28, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,044 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 47%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.